



PHOTO COMPETITION

Theme: My Italian Design

On the occasion of the Italian Design Day in the World, celebrated on 2nd March 2017, the Embassy of Italy and the Italian Cultural Institute in collaboration with the Italian Trade Agency and LAFLO organize a photo competition with the theme “My Italian Design”. The photo shall focus on the objects all “Made in Italy” which represent the Italian excellences.

The Italian Design shall be interpreted as 360° and could involve the most important sectors that deal with design, directly or indirectly: construction and automotive, cycles and motorcycles, footwear and leather goods, fashion and jewelry, furniture and glass, food and lighting, ceramics and sports.

Any objects that represent Italian Design are to be involved inside your work. Moreover to find Italian Design in your town we also invite you visit the showrooms where you can find the Made in Italy.

Awards

- 1st prize : An object of Italian design, free Italian language course for 1 level at the Italian Cultural Institute and Italian Cultural Institute’s membership for 12 months
- 2nd prize : An object of Italian design, 50% discount to attend Italian language course for 1 level at the Italian Cultural Institute & Italian Cultural Institute membership for 12 months.
- 3rd prize : An object of Italian design.



Rules

1. Eligibility

- a) The competition is open to all Indonesian Citizens.

2. Submission of entries

- a) Images must be submitted online via mail to: gissera@itacultjkt.or.id or wetransfer to the mentioned email address at the latest by **March 10th, 2017**.
- b) The original images should be at least 3 MB in size as winning images possibly will be printed and exhibited.
- c) Submitted images should be in JPEG format and at least 1600 x 1200 pixels
- d) Each participant can submit only 1 image.
- e) All submitted images are non-returnable. The file name for each image should be clearly labeled with the participant's name, the location where and when the image is taken, the identification of Italian object in frame and the title, e.g. Mario Budiman, Pasar Baru, February 10th, 2017, Vespa Spring, Roman Holiday.

3. Copyright/intellectual property

- a) Each image submitted must be the original and unpublished work of the participant, who must also be its copyright owner.
- b) The participant shall retain copyright to the image entered for the competition.
- c) By submitting an image for the competition, the participant will be regarded as having granted the organizer the right to use the image in print, broadcast and/or electronic media without any fee payment.



4. Prizes

- a) Prizes are non-transferrable and non-exchangeable for cash or in kind.
- b) The organizer reserves the right to change or replace the competition prizes and/or modify the rules and regulations of the competition as and when necessary, without prior notice.
- c) The organizer shall not be liable for any fault with any of the prizes and any issues or queries relating to the condition of the prizes should be referred to the manufacturer/supplier of the prizes.

5. Judging and results

- a) The images will be selected by a panel of judges and their decision are final. No correspondence pertaining to the selection process and decision will be entertained.
- b) Final judging and award ceremony will take place within the premises of the Istituto Italiano di Cultura on March 2nd 2017.
- c) Images will be judged based on originality, creativity and relevance to the theme.
- d) The judging panel reserves the right not to award the prizes if the images submitted do not meet the requirements stated in this document.

6. Acceptance of rules and regulations

- a) By submitting an image for the competition, the participant will be regarded as having accepted and agreed to be bound by the rules and regulations of the competition.